

EXAMINER'S AMENDMENT

1. An examiner's amendment to the record appears below. Should the changes and/or additions be unacceptable to applicant, an amendment may be filed as provided by 37 CFR 1.312. To ensure consideration of such an amendment, it **MUST** be submitted no later than the payment of the issue fee.

2. Authorization for this examiner's amendment was given in a telephone interview with Gary Jacobs reg. no. 28,861 on Tuesday August 12, 2008.

3. The application has been amended as follows:

Claim 2 at lines 1-2 "the at least one management function" has been changed to "the management function".

Claim 3 at lines 1-2 "the at least one management function" has been changed to "the management function".

Claim 4 at lines 1-2 "the at least one management function" has been changed to "the management function".

Claim 12 at line 4 "the at least one management function" has been changed to "the management function".

Claim 14 at line 2 "the at least one management function" has been changed to "the management function".

Claim 15 at line 2 "the at least one management function" has been changed to "the management function".

These changes were made to correct the form of these claims.

REASONS FOR ALLOWANCE

4. The following is an examiner's statement of reasons for allowance:

Newly cited Roth et al US PGPUB No. 2003/0190158 and US Patent No. 7,343,052 both teach using logical data files to define zoomable areas in a digital image while applicant uses both zoomable area characteristics and executable instructions in a single file to define zoomable areas in a digital image.

Any comments considered necessary by applicant must be submitted no later than the payment of the issue fee and, to avoid processing delays, should preferably accompany the issue fee. Such submissions should be clearly labeled "Comments on Statement of Reasons for Allowance."

5. Any inquiry concerning this communication or earlier communications from the examiner should be directed to Jeffery A. Brier whose telephone number is (571) 272-7656. The examiner can normally be reached on M-F from 7:30 to 4:00. If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Michael Razavi, can be reached at (571) 272-7664. The fax phone Number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see <http://pair-direct.uspto.gov>. Should

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you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

/Jeffery A. Brier/
Primary Examiner, Division 2628